



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401
ph: (910) 762-8581
fx: (910) 202-0769

Advertiser
Agency
Buyer
Salesperson

McCrory, Pat/Governor/Republican (7596)
Strategic Media Services (1343)
Brant,Fink,
Millenium- Washington, - (1010)
ph: (202) 955-5342

Invoice 405075
Inv Date 8/28/2016
Terms Cash In Advance
Contract 159440
Bill Type Standard
Period 8/1/2016 - 8/28/2016

Strategic Media Services
1911 Fort Myer Drive, STE 400
Arlington, VA 22209

AgM

Product Political (1176)
Brand Pol - Candidate (36744)
Acct Types National/Political-Candidate
Est/Headline 4631/ECR25261963
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/29/2016 9:45:10AM

TV
NEW POLITICAL ORDER - PLS CF -

WWAY (WWAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A GMA								
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/16 7:55AM (Tu)	00:30	ABC GOOD MORNING AMERICA	PM16-146TH OPEN	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/16 8:54AM (We)	00:30	ABC GOOD MORNING AMERICA	PM16-146TH OPEN	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/12/16 8:14AM (Fr)	00:30	ABC GOOD MORNING AMERICA	PM16-146TH OPEN	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/15/16 8:39AM (Mo)	00:30	ABC GOOD MORNING AMERICA	PM16-146TH OPEN	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/17/16 7:59AM (We)	00:30	ABC GOOD MORNING AMERICA	PM16-146TH OPEN	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/18/16 8:49AM (Th)	00:30	ABC GOOD MORNING AMERICA	PM16-146TH OPEN	\$120.00	
2.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A NWS								
	SPOT	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/16 5:17PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 5P	PM16-146TH OPEN	\$75.00	
	SPOT	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/16 5:39PM (We)	00:30	GOOD EVENING WILMINGTON	PM16-146TH OPEN	\$75.00	
	SPOT	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/12/16 5:57PM (Fr)	00:30	GOOD EVENING WILMINGTON	PM16-146TH OPEN	\$75.00	
	SPOT	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/15/16 5:44PM (Mo)	00:30	GOOD EVENING WILMINGTON	PM16-146TH OPEN	\$75.00	
	SPOT	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/18/16 5:15PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 5P	PM16-146TH OPEN	\$75.00	
	SPOT	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/19/16 5:44PM (Fr)	00:30	GOOD EVENING WILMINGTON	PM16-146TH OPEN	\$75.00	
3.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU B NWS								
	SPOT	6:00:00PM- 6:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/09/16 6:26PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 6	PM16-146TH OPEN	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/10/16 6:30PM (We)	00:30	ABC'S WORLD NEWS TONIGHT	PM16-146TH OPEN	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/11/16 6:16PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 6	PM16-146TH OPEN	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (4),Mo,Tu,We,Th,Fr	08/12/16 6:23PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 6	PM16-146TH OPEN	\$100.00	
4.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU B NWS								
	SPOT	6:00:00PM- 6:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/15/16 6:09PM (Mo)	00:30	WWAY NEWS CHANNEL 3 AT 6	PM16-146TH OPEN	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/16/16 6:26PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 6	PM16-146TH OPEN	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/19/16 6:26PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 6	PM16-146TH OPEN	\$100.00	
5.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU B WORLD NWS								
	SPOT	6:30:00PM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/16 6:59PM (Tu)	00:30	ABC'S WORLD NEWS TONIGHT	PM16-146TH OPEN	\$120.00	
	SPOT	6:30:00PM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/16 6:59PM (We)	00:30	ABC'S WORLD NEWS TONIGHT	PM16-146TH OPEN	\$120.00	
	SPOT	6:30:00PM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/11/16 6:59PM (Th)	00:30	ABC'S WORLD NEWS TONIGHT	PM16-146TH OPEN	\$120.00	
6.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU B WORLD NWS								
	SPOT	6:30:00PM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/17/16 6:59PM (We)	00:30	ABC'S WORLD NEWS TONIGHT	PM16-146TH OPEN	\$120.00	
	SPOT	6:30:00PM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/18/16 6:59PM (Th)	00:30	ABC'S WORLD NEWS TONIGHT	PM16-146TH OPEN	\$120.00	
7.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A LTE NWS								
	SPOT	11:00:00PM-11:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/16 11:24PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 11P	PM16-146TH OPEN	\$60.00	
	SPOT	11:00:00PM-11:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/16 11:10PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 11P	PM16-146TH OPEN	\$60.00	
	SPOT	11:00:00PM-11:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/12/16 11:08PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 11P	PM16-146TH OPEN	\$60.00	
	SPOT	11:00:00PM-11:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/15/16 11:19PM (Mo)	00:30	WWAY NEWS CHANNEL 3 AT 11P	PM16-146TH OPEN	\$60.00	
	SPOT	11:00:00PM-11:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/16/16 11:12PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 11P	PM16-146TH OPEN	\$60.00	
	SPOT	11:00:00PM-11:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/18/16 11:21PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 11P	PM16-146TH OPEN	\$60.00	
8.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A KIMMEL								
	SPOT	11:30:00PM-12:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/16 12:16AM (Tu)	00:30	ABC- JIMMY KIMMEL LIVE	PM16-146TH OPEN	\$30.00	



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1911 Fort Myer Drive, STE 400
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Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Pol - Candidate (36744)
National/Political-Candidate
4631/ECR25261963

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WWAY (WWAY)

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	SPOT	11:30:00PM-12:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/16 11:58PM (We)	00:30	ABC- JIMMY KIMMEL LIVE	PM16-146TH OPEN	\$30.00	
	SPOT	11:30:00PM-12:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/11/16 12:15AM (Th)	00:30	ABC- JIMMY KIMMEL LIVE	PM16-146TH OPEN	\$30.00	
	SPOT	11:30:00PM-12:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/15/16 12:22AM (Mo)	00:30	ABC- JIMMY KIMMEL LIVE	PM16-146TH OPEN	\$30.00	
	SPOT	11:30:00PM-12:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/17/16 12:01AM (We)	00:30	ABC- JIMMY KIMMEL LIVE	PM16-146TH OPEN	\$30.00	
	SPOT	11:30:00PM-12:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/18/16 12:16AM (Th)	00:30	ABC- JIMMY KIMMEL LIVE	PM16-146TH OPEN	\$30.00	
9.0	SPOT			08/05/16			1 preempt @ \$150.00	\$0.00	No Copy
10.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU B 2020								
	SPOT	10:00:00PM-11:00:00	Per week (1),Fr	08/19/16 10:42PM (Fr)	00:30	ABC-20/20	PM16-146TH OPEN	\$150.00	
11.0	SPOT			08/05/16			1 preempt @ \$75.00	\$0.00	No Copy
12.0	SPOT			08/05/16			1 preempt @ \$100.00	\$0.00	No Copy
13.0	SPOT			08/05/16			1 preempt @ \$120.00	\$0.00	No Copy
14.0	SPOT			08/05/16			1 preempt @ \$30.00	\$0.00	No Copy
15.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A GMC								
	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/16 6:42AM (We)	00:30	6-7A GOOD MORNING CAROLINA	PM16-146TH OPEN	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/11/16 6:39AM (Th)	00:30	6-7A GOOD MORNING CAROLINA	PM16-146TH OPEN	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/12/16 6:16AM (Fr)	00:30	6-7A GOOD MORNING CAROLINA	PM16-146TH OPEN	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/15/16 6:59AM (Mo)	00:30	6-7A GOOD MORNING CAROLINA	PM16-146TH OPEN	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/16/16 6:23AM (Tu)	00:30	6-7A GOOD MORNING CAROLINA	PM16-146TH OPEN	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/18/16 6:09AM (Th)	00:30	6-7A GOOD MORNING CAROLINA	PM16-146TH OPEN	\$80.00	
16.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A SHARK								
	SPOT	8:00:00PM- 9:00:00	Day,F-1	08/12/16 8:48PM (Fr)	00:30	ABC-SHARK TANK 8P	PM16-146TH OPEN	\$200.00	
17.0	Contract Line Remarks: KIMMEL								
	SPOT	11:30:00PM-12:30:00	Per week (1),Mo,Tu,We,Th,Fr	08/11/16 11:50PM (Th)	00:30	ABC- JIMMY KIMMEL LIVE	PM16-146TH OPEN	\$30.00	M/G For 14.0.1
18.0	Contract Line Remarks: NWS								
	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo,Tu,We,Th,Fr	08/17/16 6:28PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 6	PM16-146TH OPEN	\$100.00	M/G For 12.0.1
19.0	Contract Line Remarks: WORLD NWS								
	SPOT	6:30:00PM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/19/16 6:59PM (Fr)	00:30	ABC'S WORLD NEWS TONIGHT	PM16-146TH OPEN	\$120.00	M/G For 13.0.1
20.0	Contract Line Remarks: 20/20								
	SPOT	10:00:00PM-11:00:00	Day,F-1	08/12/16 10:51PM (Fr)	00:30	ABC-20/20	PM16-146TH OPEN	\$150.00	M/G For 9.0.1
21.0	Contract Line Remarks: NWS								
	SPOT	5:00:00PM- 6:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/09/16 5:38PM (Tu)	00:30	GOOD EVENING WILMINGTON	PM16-146TH OPEN	\$75.00	M/G For 11.0.1
22.0	Contract Line Remarks: SHARK TANK								
	SPOT	8:00:00PM- 9:00:00	Day,F-1	08/19/16 8:43PM (Fr)	00:30	ABC-SHARK TANK 8P	PM16-146TH OPEN	\$200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser or agency for at least 12 months.

Gross Total	\$4,515.00	Total Spots	50
Commission	(\$677.25)		
Net Total	\$3,837.75		